

**Artist : Swci**

**Title : They came from the north/Shake it (Super Single)**

**Format : CD promo and digital download from all good online stores**

**Official release date : July 26th 2010**

**TARW DU online : tarwdu.com + facebook/myspace/twitter/youtube +  
myspace.com/swciboscawen**

## **Swci**

This is the brand spanking new super single by Swci; two cheeky pop tracks taken from the forthcoming album by the super talented songstress from Carmarthen, West Wales. 'They came from the north' and 'Shake it' are two visceral slices of classy power pop written and produced by Gruff Meredith (Mc Mabon), Swci (Mared Lenny) and the digital deviant David Wrench (Euros Childs, Julian Cope, Race Horses, Bat for Lashes)

There are two firsts with this single; this is the first release from TARW DU; a new Welsh music label set up and run by Gruff Meredith. This is also Swci's first English language material rather than her usual first language material of Welsh. Swci (Mared Lenny's) assured vocals gel the tracks and grabs the listener compulsively. This physical cd product also contains the instrumental versions of both songs which we believe also effectively stand on their own two feet in their dynamism and impact.

TARW DU are also very proud to announce that the two track Swci Super Single is released in conjunction with Brecon Five Vodka from the famous Welsh Penderyn distillery. The single will be available to buy online from July 26th onwards from hundreds of the main global online stores such as iTunes, 7digital, Amazon, Tesco and Virgin mobile.

## **Background**

Swci is Mared Lenny ; a popular Welsh artist once voted BBC Wales Female Artist of the Year in the Radio Cymru awards.

She has been performing live and releasing music since she was twelve years old, first with the punky pop outfit 'Doli' and now as Swci . In 2007 she released the excellently received Couture C'ching album and has performed live extensively over Wales, headlining Eisteddfod gigs and performing to thousands up and down the country. She has also played in New York City on numerous occasions and has also performed on stage with Rufus Wainwright at the Wales millennium centre in Cardiff during his recent international tour. John Cale described her last album as 'cute' and Anton from Brian Jonestown Massacre generously declared it 'f \*\*\*ing awesome'

Trivia footnote: Martin Carr from the Boo Radleys played bass for Swci in the earlier days....